

WEDDING REGISTER: Frequently Asked Questions

1. Does it cost extra to submit for the cover?

No, each Wedding Registry bride may submit 10 photos for cover consideration. These photos need to be submitted on a separate disk and designated as cover photos.

2. What do you look for when picking a cover?

First and foremost, our cover is vertical so all photos to be considered need to be vertical. Second, we look for photos that have room at the top for our nameplate (not impeding the quality of the photograph). Third, we look for high quality photographs (resolution must be at least 300dpi) that are unlike photos from previous years. Lastly, we look for a photograph that we feel will best represent *Mississippi Magazine's Wedding Register*.

3. Does it cost extra to be considered for a feature wedding?

No, each Wedding Registry bride may submit a total of 50 photographs that she feels best represents her wedding along with a short paragraph description explaining why her wedding would be of interest to our readers. These photos and paragraph need to be submitted on a separate disk and designated as feature consideration photos/paragraph.

4. What do you look for when picking your features?

Most importantly, we look for high quality photos that express the details and planning that went into the celebration. Weddings do not have to be extravagant to be selected as a featured wedding. We look for weddings that are unique and express many wonderful details that future brides will enjoy reading about. Please note that the size and content of each feature article, as well as which photos are used, is completely at the editorial team's discretion.

5. My wedding is in October, November, or December, can I be in that year's register?

Unfortunately, no, we must cut off the dates at some point in order for us to print the magazine. Due to the excessive volume of this issue, it takes us a few months to prepare it and it generally goes to the printer around the first to middle of December. Our final deadline is September 30. We must have a bride's COMPLETE packet on or before this date. Brides whose weddings occur during the last three months will be included in the next year's registry.

6. My photographer doesn't want to give me photos for cover consideration or feature consideration because they are concerned about their rights. Can they send them to the magazine directly?

No, all of your package contents are due when you submit your registry. Your photographer may provide these images to you as low resolution or a watermarked image. If we determine that your wedding will be a feature, we will contact the photographer to obtain the quality photographs. If one of your photographs is one of our top five finalists for the cover, we will contact your photographer to obtain a higher quality image also.

7. Can I get the early bird deadline if my wedding occurs after July 31?

No, a completed packet must be received by the July 31 deadline to receive the discount.

8. Can anyone submit photos for the cover?

No, our cover and our featured weddings are selected 100% from brides who submit registry entries for the issue. They are not pre-selected or are available as paid options. Each and every bride who has a registry can submit up to 10 photos for the cover and up to 50 (plus a paragraph description) for our features.

9. When will you let someone know that they are a feature/have the cover?

Our cover selection is ONLY released when the issue is printed and hits the newsstands. Until that time, only three people on staff at *Mississippi Magazine* are privy to this. Our feature selections are notified the first week in October so that we may obtain full rights to the photographs and interview the bride and groom and write their wedding story.

10. What happens if I exceed the word count limit in my write-up?

The amount of wording affects the look of a layout. We will resize your photographs to give you the best possible layout of your page(s). If you go over the minimum word count, we will cut the hometowns of the wedding party first, then the details of music and décor, and finally we will cut at our discretion.

11. What is the word count?

For a one-page registry you should not exceed 500 words. For a two-page registry you should not exceed 900 words.

12. Can I e-mail my photos?

No, your photos must be included on a CD with your completed packet. Our inbox is not capable of receiving over 800 high-resolution photographs and we do not have the staff available to match-up photographs with registries.

13. Are black and white photographs accepted?

Yes, black and white, color, sepia, and photographs with Photoshop effects are acceptable. However, collaged photographs or photos that contain more than one image are not.

14. Can I e-mail my write-up?

No, please send a Microsoft Word document (the file name should end in ".doc") with your submission packet and titled your maiden name and married name (e.g. Jones- Smith). We cannot open files that end in ".wps" this is a WordPerfect file. Our inbox does not have the capability of holding over 300 brides write-ups and we do not have the staff to match up each write-up with each packet.

15. Do you count articles and a person's initials in your word count?

Yes, articles (a, and, and the) are counted. Also, initials like "T.R." are counted as one word.

16. If I would like to have my photographs back can I? and when will they be returned?

Yes, you may have your photographs back. If you desire to have your photographs or disk of photos returned, please send a self-addressed stamped envelope with your packet. Be sure that the envelope postage covers the cost of the return. All requests for returns will be fulfilled in March.

17. Do my photos have to be CMYK color?

No, as long as they are high-resolution (at least 300 dpi), we can easily convert them to CMYK.

18. Can I submit my registry if my wedding occurs close to the final deadline?

Check with your photographer, if they can have the photos ready by the deadline, and then send everything in. Stay in touch with your photographer to make sure they are aware of the deadlines.

19. Do you accept American Express?

No, only MasterCard, VISA, personal checks, money orders, and cash.

20. Will I get a copy of the Wedding Register once it's printed?

With every paid registration, two subscriptions are issued—one for the couple and one for the payor. So you, and the person who paid for your page (a 2-year subscription if the couple and the payor are the same) will receive a copy of the issue in their mailbox with our regular mailing, which goes out the last week of December. If you move between the time you register and the beginning of December, you **MUST** call the magazine to let us know your change of address or you may not get your magazine on time.